

## GovEx Overview

GovEx helps governments, primarily cities, unlock the power of data for public good. We empower mayors and their senior teams to use data effectively to improve the lives of residents across the United States and around the globe.

Since 2015, GovEx has worked with:

37

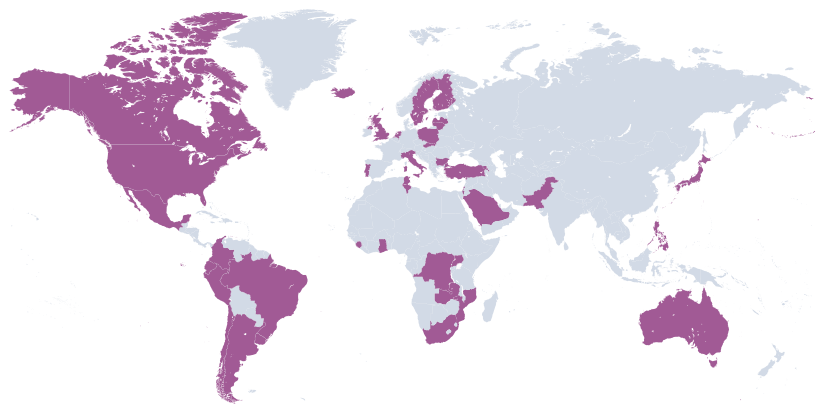
countries

568

cities, counties,  
and states

10,000+

public sector leaders



## We work with cities to build fundamental data and AI skills to:

### • Understand Operations

To be data-driven, cities must understand their operations and manage with real-time data. This includes administrative data – budget, accounting, human resources, procurement and other relevant domains to reflect all city operations.

### • Assess Agency and Program Performance

Linking performance data to operational data that will allow leadership to connect the operational performance across the entire government.

### • Monitor Environmental Trends

GovEx will make statistical information and trend data available from national sources to allow this data to be used to validate and inform improvements in city/public sector operations.

### • Predict and Plan for the Future

Leverage emerging technologies like AI and advanced analytics practices to equip city leaders for future challenges.

## GovEx helps city leaders in three key ways:



- 1 We provide technical assistance and coaching — we have a team of expert advisors who work one-on-one with city leaders and staff to improve cities' data practices.



- 2 Our GovEx Academy offers self-guided courses and live online education to help city leaders and teams build data knowledge and skills as part of Bloomberg Philanthropies' What Works Cities Certification program and others.



- 3 We conduct research and develop analytics tools to accelerate the use of data. During the pandemic, we developed the Coronavirus Resource Center and we are developing a new tool that will aggregate data for the 100 largest cities in the U.S.

## Why It Matters

City halls are powerful agents of change. More than half the global population is affected by policies established by mayors and carried out by city leaders. **Collecting, managing, and analyzing quality data gives city hall leaders visibility into resident needs and helps drive on-the-ground results.**

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## Montevideo

URUGUAY

The data committee and citywide data strategy that Mayor Carolina Cosse formed during her city's participation in the Bloomberg Philanthropies City Data Alliance literally saved lives during the city's multifaceted response to a recent water crisis, allowing the city to:

- Share real-time water-quality updates with residents.
- Identify safe well-water reserves.
- Microtarget water-bottle delivery to people with medical conditions.



## Seattle

WASHINGTON

After participating in the Bloomberg Philanthropies City Data Alliance, Seattle Mayor Bruce Harrell released the One Seattle Data Strategy in 2023, detailing data-driven innovations, including:

- A service-request platform that cut completion times from 30 to five minutes and increased program applications by 300 percent.
- An application that reduced response time for illegal dumping complaints from 30 to 5 days and squashed a backlog of 2,000 work orders.
- A Community Indicators Catalog to help workgroups track and understand community conditions and advance racial and social equity.

### Research & Analytics

GovEx's Research and Analytics team are at the forefront of emerging technology, developing tools to accelerate the use of data. Key projects include:

### Coronavirus Resource Center (CRC)

Developed in collaboration with several divisions of Johns Hopkins University, the CRC collected, analyzed, and translated COVID data into easy-to-understand visualizations and become the go-to resource for governments, institutions, and individuals around the world.

### City AI Connect

A global learning community and digital platform for cities to trial and advance the use of generative artificial intelligence to improve public services, developed in collaboration with Bloomberg Philanthropies.

## Bloomberg Philanthropies City Data Alliance



GovEx's signature program, the Bloomberg Philanthropies City Data Alliance will benefit **45 million residents**.

The Bloomberg Philanthropies City Data Alliance works with cities across North, Central, and South America with populations of 100,000 or more to improve their use of advanced data practices to better resident outcomes. To date, 42 cities across seven countries have been accepted into the City Data Alliance.

## Bloomberg Harvard City Leadership Initiative Data Track

GovEx works with Bloomberg Center for Cities at Harvard University to help city leaders use data to set goals, improve performance, monitor and evaluate progress, and communicate results to make city operations more effective, efficient, equitable, and accountable to residents they serve.

## Place-Based Work

The Opportunity Accelerator is a collaboration with Results for America to support local governments building capacity to understand and advance key community priorities, centered on economic mobility and racial equity.